

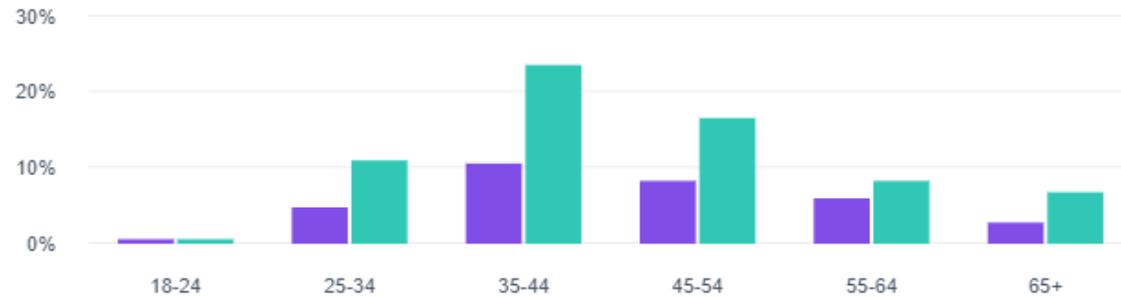
Facebook Insights December 2022

Audience

941 Facebook followers

Age and gender

Men 33.30%
Women 66.70%



Facebook and Instagram

1,240 unique followers across apps

Following only on Facebook	918
Following only on Instagram	299
Following on Facebook and Instagram	23

Location

Towns/cities

Countries

Swindon	750
Wroughton	13
Wootton Bassett	7
London	6
Bangalore, Karnataka, India	5

Page Overview

Discovery

 Post reach	11,395
 Post engagement	4,274
 New Page followers	14

Interactions

 Reactions	191
 Comments	26
 Shares	57
 Photo views	2,684
 Link clicks	9

Other

 Hide all posts	0
 Unfollows	0

Post Insights

Post Reach

The number of people who saw any of your posts at least once.

Post Engagement

The number of times that people engaged with your post through reactions, comments, shares, views and clicks

	Still time to meet Santa, he is here until 3.00 pm 17 Dec 2022	Post reach 485	Engagement 40
	Our *nice* last is growing #westleafirestation #meetsanta 17 Dec 2022	Post reach 389	Engagement 13
	Ho ho ho..... Westlea Fire Station 15 Dec 2022	Post reach 2707	Engagement 338
	-- 15 Dec 2022	Post reach 176	Engagement 2
	-- 15 Dec 2022	Post reach 206	Engagement 6
	Come and warm yourself by Santa's fire on Saturday 17th December at Westlea Fire Station 14 Dec 2022	Post reach 293	Engagement 11
	Santa's little helpers will be ready with letters for you to write and post Westlea Fire Station 13 Dec 2022	Post reach 249	Engagement 5
	-- 13 Dec 2022	Post reach 303	Engagement 13
	Will you be finding your way to Westlea Fire Station to see Santa Saturday 17th December....? 7 Dec 2022	Post reach 520	Engagement 13
	It's beginning to look a lot like Christmas! Santa's chair is ready to be moved to Westlea Fire Station.... Come and see him on Saturday 17th December 🎄👴🎅 5 Dec 2022	Post reach 3642	Engagement 99