

**Swindon Borough Council (Waiting and Loading Restrictions and Parking Places  
Consolidation) Order 2017 (Variation No 14) Order 2018**

**STATEMENT OF REASONS**

Local residents, businesses and Ward Councillors have contacted the Council to express concern over inconsiderate parking taking place on Welton Road, Westlea.

During Monday to Friday daytime vehicles are parking at junctions and entrances and on pavements resulting in traffic congestion, inconvenience to pedestrians and road safety concerns. Council officers have met with stakeholders to try to encourage responsible behaviour but without any success in improving the situation.

In conjunction with local Ward Councillors the Council is now intending to introduce parking restrictions in parts of Welton Road comprising sections of 'no waiting at any time' sections of 'No Waiting Monday to Friday 9am to 6pm' and a section of "Limited Waiting 30 minutes, Monday to Saturday 8am to 6pm, no return within 1 Hour".

The reason for making this order is as follow;

- a. For avoiding danger to persons or other traffic using the road and or any other road or preventing the likelihood of any such danger arising
- b. For facilitating the passage on the road for any other road of any class of traffic (including pedestrians),
- c. For preserving or improving the amenities of the area through which the road runs,
- d. to assist with the free flow of traffic,
- e. to improve the environment for local residents

Traffic Management

Highways and Transport

June 2018